



BAKERMAN®



Snack concept
// Top, fill,
snack!

The
snack
brand

Hi, WE ARE THE BAKERMANS FROM GRONAU!



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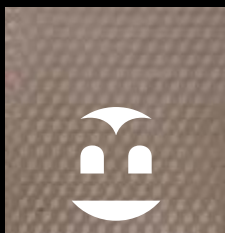
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Snack concepts – why actually?

- creative & individual
- reacting to trends
- stand out from competition
- meet the customer's taste
- real eye-catchers
- also perfect for social media



We love our snack classics and we wouldn't be Bakerman if we didn't always go one better. Thinking ahead, creating new solutions and bringing a lot of variety to the displays of this world - that's why we are constantly developing creative ideas for **snack and topping concepts**. Combine your craft with individual ideas and transform your displays into real eye-catchers. Let's go - topping, filling, snacking!



PIZZA XL DONUTS TOPPING-CONCEPT

With our XL topping concept, your Pizza-Donuts will go through the roof! Whether it's salami, margherita or our filled Pizza-Donuts: there are no limits to your creativity!



PIZZA-DONUT SALAMI XL 140G

- Tomato cream
- Tangy cheese
- Fresh arugula
- Fruity tomatoes
- Boiled egg



1. Baking
2. Cut open
3. Fresh topping
4. Enjoy

Donut
MISS THIS
Taste

- Herb cream cheese
- Fresh avocado
- Fruity tomatoes
- Tangy cheese



PIZZA DONUTS XL TOPPING-CONCEPT

PIZZA-DONUT MARGHERITA XL 130G

- Cream cheese
- Fresh arugula
- Savoury camembert
- Crunchy walnuts
- Sweet honey



- Paprika cream
- Fresh olives
- Spicy salami
- Red onions



- Mild salsa
- Crispy nachos
- Aromatic cheddar
- Crispy minced beef



PIZZA DONUTS TOPPING-CONCEPT

PIZZA-DONUT MARGHERITA XL 130G

- Smoky BBQ sauce
- Fresh pointed cabbage
- Delicious red cabbage
- Juicy pulled pork



**PERFECT
SNACK
IN BURGER STYLE!**



- Guacamole & salsa
- Fresh salad
- Tomatoes & avocado
- Aromatic cheddar
- Crispy nachos
- Juicy burger patty
- Crispy bacon



*More ideas! Simply choose
your Pizza-Donut XL
& top creatively!*

- Antipasti cream
- Fresh arugula
- Tangy cheese
- Dried tomatoes



- Pesto cream cheese
- Fresh arugula
- Savoury mozzarella
- Fruity tomatoes
- Balsamico cream

- Antipasti cream
- Red onions
- Juicy ham
- Fresh olives
- Fresh arugula



*Which Pizza-Donut
are you topping?*



**BITE-SIZE-
ENJOYMENT** TO GO:

POULTRY SNACKBOX!

Little snack?
Try Sausage Roll
as mini bites!

Double the sauce, double the flavour:
curry meets cocktail sauce.

Colourful toppings:

- Pickled cucumber
- Tomatoes
- Corn

SNACK IT UP!

Small bites for gourmets. With fresh toppings, our Sausage Roll Premium is not only a real eye-catcher, but also a real filling snack in snack box format. Easy to grab and perfect for all tastes!

1. Cut the bites.
2. Add sauce of your choice.
3. Top, top, top.
4. Enjoy!

- Hotdog sauce
- Diced tomatoes
- Spring onions
- Mild jalapenos
- Fresh arugula
- Fried onions

- Cocktail sauce
- Diced tomatoes
- Pickled cucumber
- Mild jalapenos
- Fresh arugula
- Red onions



We use double sauce:
classic with ketchup and remoulade.



Top with pickled cucumber slices.
Refine with jalapenos for a mildly
spicy flavour.



CLASSIC BECOMES TRENDSETTER

A different kind of roll: Sausage Roll Premium becomes
hotdog deluxe! Give your Sausage Roll an irresistible
makeover and treat yourself to the ultimate hotdog upgrade!

PIMP IT!

1. Defrost, slice and bake.
2. Refine with sauces.
3. Top with fine pickled cucumbers.
4. Top with crispy fried onions.
5. Bon appétit!

*Your Sausage Roll
Premium will be
a superstar!*



No hotdog without
fried onions!

Optionally also available with
Pretzel Dog or Sausage Dog!



SWEET SNACK EXPERIENCE

REDISCOVER OUR PUFF PASTRY STICKS!



That's how it works!

1. Slice and bake.
2. Garnish with ice cream and fruit.
3. Add a crunchy topping.
4. Add plenty of sauce.
5. Enjoy!

Get creative and create individual Puff Pastry Sticks - seasonal and to your taste!

REAL EYE-CATCHER

Red Pastry Stick Raspberry-Vanilla

FRUIT DREAM

Yellow Pastry Stick Apricot-Vanilla

FOR CHOCOHOLICS

Choc Pastry Stick Chocolate-Vanilla

NUT CLASSIC

Pastry Stick Nut-Nougat



We love soft ice cream and forest fruit mix.



Chocolate sprinkles should not be missing!



MINI CONFECTIONERY

A sweet treat made easy:
cut our Pastry Stick into thirds
before baking and enjoy as a MINI.

*Quick tip!
Try now.*

CHURRO STYLE

Into the cup, on your hand,
add plenty of sauce and
dip straight in.

*Chocolate,
caramel or
cherry sauce?*



FRUITY WITH EXTRA KICK

**APPLE TRIANGLE
IN TOP FORM!**

Serving suggestion?
No problem!

1. Bake and cut in half.
2. A scoop of vanilla ice cream.
3. With heavy cream please.
4. Add chocolate sauce.
5. For crunch: hazelnut flakes.
6. Bite in.



HEAVENLY SWEET: BUTTER CROISSANT 3.0 – FILLED WITH PURE PLEASURE!



- Filled with nut nougat cream
- Topped with strawberries



30%
butter!



- Creamy cream cheese
- Fresh banana
- Crunchy blueberries
- Sweet honey



- Filled with fluffy quark cream
- Topped with blueberries or raspberries
- White chocolate chips



Pistachio?
Right on trend!!!



- Filled with heavenly pistachio cream
- Topped with raspberries and pistachios



CHECK OUR HEARTY SITE

*Crispy,
golden,
irresistible!*



- Juicy cooked ham
- Savoury cheese



- Sour cranberries
- Creamy camembert



- Juicy pastрами
- Tomato mozzarella



- Fine Serrano ham
- Fruity tomatoes
- Fresh arugula



TREND RECIPE:

CROFFLES

CROFFLES ARE A MIX OF CROISSANTS AND WAFFLES.
TRY THEM NOW AND ENJOY!



CROFFLE DUBAI STYLE

- Pistachio & chocolate cream
- Whipped cream
- Kadayif
- Pistachio crunch

*Croissant
+ waffle
= croffle*

CHECK THIS!

1. Defrost the croissant dough, we use our butter croissant 3.0
2. Bake in a waffle iron until golden brown
3. Finish as desired

*Real crunch
on the
outside*



*soft &
flaky inside*



*Works with
baked &
unbaked
croissants.*

*Beautiful
grid design*

Refine!

CROFFLE, SUGARED

- dust with sugar immediately after baking




CROFFLE DOUBLE CHOC

- Icing sugar
- Dark chocolate sauce
- white chocolate
- Berry mix


**CROFFLE
APPLE-CINNAMON**

- Cinnamon & sugar
- Apple compote
- Redcurrant


CROFFLE NUT NOUGAT

- Icing sugar
- Nut nougat cream
- Whipped cream
- Nut flakes
- Berry mix


CROFFLE SPECU STYLE

- Cinnamon & sugar
- Speculoos style cream
- Whipped cream
- Blueberries
- Biscuit curd


CROFFLE PISTACHIO

- Icing sugar
- Pistachio cream
- Pistachios
- Raspberries


CROFFLE CHERRY

- Sugar
- Whipped cream
- Cherries



*Sweet
croffle
dreams!*

Quick tips!



Just like in the cinema.

It doesn't get any better than this: with nachos and cheese sauce, the Filled Pizza-Donut Jalapeño-Cheddar makes our mouths water!



Say cheese!

Easy, cheesy, upgrade! Our Sausage Rolls Premium and Sausage Dogs can be easily pimped with a slice of cheese before baking.



+



Product overview

Got hungry? We can understand that. Let yourself be inspired and try something new.

Pizza-Donut Salami XL 140g

Soft pizza dough with real Italian tomato sauce. Covered with crunchy yellow and red pepper pieces and aromatic turkey salami.



Pizza-Donut Margherita XL 130g

Soft pizza dough with Italian tomato sauce and a delicious cheese topping.



'Premium' Sausage Roll, sliced 155g

A looser pastry filled with a juicy chicken sausage. The ideal snack for hungry folks with the quality you can taste.

Pastry Stick Vanilla 100g

Delicious, flaky pastry with rich vanilla cream and a crispy sugar topping. With real bourbon vanilla.



Apple Triangle 130g

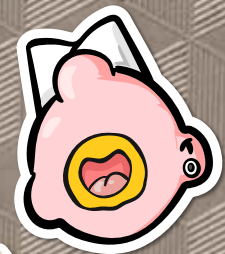
Flaky pastry with a juicy filling made of apple slices with a hint of cinnamon. Finished with a coarse sugar topping.



Butter Croissant 3.0 80g

Especially light and flaky croissant with 30% butter.





The
snack
brand