



Press release

### **Bakerman. The Snack Brand. What drives us? Hunger!**

We are hungry, very hungry! Hungry for innovation, for a head start, for change. Stay hungry – that's what we live by. That's what we are.

As a specialist for high-quality frozen baked goods in both the sweet and savory segments, we offer innovative products in addition to the classics.

Bakerman® was founded in 2007 and is still owner-managed today. The resulting short decision-making paths, coupled with the high level of expertise, have made the company one of the innovation drivers and trendsetters in the industry within a very short time.

Today, with our two state-of-the-art production facilities in Bexbach in Saarland and in Beugen in the Netherlands, we produce genuine classics and innovative products with a handcrafted feel on 28,000 square meters of production space. In addition, the traditional company Kessko GmbH & Co KG has been part of the Bakerman Group since February 2025. The traditional brand has been refining high-quality raw materials for the production of confectionery and sweets, such as nuts, raw cocoa and almonds, in Bonn since 1905.

But the most important ingredient for us is and remains the team. And our team is hungry for more! On shaping the market, we are on the trail of new trends and set new trends! Our stomachs growl for new innovations and compelling snack products. We sink our teeth into groundbreaking ideas, because we are itching to develop new recipes and compositions that revolutionize the market!



Bakerman – the snack brand. We carry not only the passion for the bakery trade in our hearts, but also the know-how. Baked goods are a matter close to our hearts. And that's exactly why we were able to achieve a precision landing with our filled pizza donuts in the Frozen Food Hits 2024 from the TK Report and take first place. We couldn't be prouder.

Today, the management team consists of Heiko Thees (owner), Marcel Krug (managing director), Lars Feldhues (managing director), Friedhelm Leuders (authorized signatory), Falk Löffler (authorized signatory Bakerman, managing director Bakerman Production) and Wilhelm Voss (authorized signatory).

**If you have any questions about this text template, please contact:**

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