



Press release

## **WHAT THE BAKE!**

**Snack Checker? We know exactly that! Because we are THE SNACK BRAND.**

Every day they go on the hunt. They are hungry, they want variety and they are demanding – our snack checkers! They are driven by the desire for new discoveries, for flexitarian nutrition, for a snack that is both a wholesome meal and a feast for the eyes. And we have what the world and the Snack Checkers have been waiting for: Filled pizza donuts in no less than 5 different varieties: filled pizza donut cheeseburger style, tomato-basil, jalapeno cheddar, tarte flambée or diavolo! Colorful toppings, vegetarian or with aromatic minced meat, with various fillings such as pesto cream cheese, a grilled bell pepper cream or a nacho cheese filling. The filled pizza donuts are simply irresistible and an innovation in the display that every snack checker will love!

Because everyone is calling for something filled: Our kebab pockets hit the spot. Crispy pastry pockets filled with juicy kebab-style chicken, a spicy cheese mix and other ingredients in kebab or tzatziki style. We think: a smooth upgrade 2.0!

More of a sweet tooth? We can do that too and have the snack checkers' demands in our sights! The pistachio has been prized for centuries and is now at home in delicatessen departments. With its great appearance and unique taste, we have also dedicated two products to it: the fine, crispy pistachio croissant filled with a heavenly pistachio cream and a fine, crunchy green cookie topping for a creamy treat with a light bite. Pistachio highlight number two: the Pistachio Vanilla Pastry Stick! The finely crispy puff pastry with a double filling of aromatic pistachio cream and delicious vanilla cream is rounded off with a crunchy sugar topping. Simply galactically good.



Clear the stage! The colorful Pastry Sticks are colorful and instagrammable. They not only impress with their heavenly taste and a double filling with vanilla, but also surprise with their bright colors in chocolate-brown, raspberry-red and apricot-yellow to match the filling!

**Bakerman – the snack brand.** We carry not only the passion for the bakery trade in our hearts, but also the know-how. Baked goods are a matter close to our hearts. And that's exactly why we were able to achieve a precision landing with our filled pizza donuts and take first place in the Frozen Hits 2024 from TK-Report. We couldn't be prouder.

**If you have any questions about this text template, please contact:**

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