



Press release

Bakerman. We know where we come from.

In a world that is changing at breakneck speed, we often look for an anchor in the tried and tested. At Bakerman, we understand the power of tradition, because it is the key to identity. Our centerpiece, Heiko Thees' father's handwritten recipe book from 1962, is more than just yellowed pages. It is proof of our roots, a legacy that we are proud to hold in our hands. Each yellowed page tells a story of love, dedication and the unmistakable taste of our origins.

As bakers, we remain true to our roots. Heiko Thees, who learned the trade more than 35 years ago in his father's bakery on the island of Rügen, has a deep love of baked goods in his heart. This love is what drives us.

But at Bakerman, we are both keepers of tradition and creators of the new. We see the recipes not only as the old, but also as the key to new wow-effects and surprises. Our baked goods are more than just products – they are an expression of our creativity, a tribute to the past and a promise for the future.

As a team, we believe that tradition and the tried and tested should not exist exclusively in the past. They are our foundation, our inspiration as we boldly break new ground. #celebratethespirit – We celebrate heritage by using the old recipe book as a compass into the future. It is our source of creativity, the impetus for surprising creations that touch not only the palate but also the heart.

Every Bakerman baked good tells a love story from the past and opens the door to a new adventure in which yesterday and tomorrow merge into a taste experience and our customers are delighted time and time again.



If you have any questions about this text template, please contact:

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