



Snack concept  
Top & snack!

The snack brand



# PIZZA DONUTS XL TOPPING-CONCEPT

With our XL topping concept, your Pizza-Donuts will go through the roof! Whether it's salami, margherita or our filled Pizza-Donuts: there are no limits to your creativity!



## PIZZA-DONUT SALAMI XL 140G

- Tomato cream
- Tangy cheese
- Fresh arugula
- Fruity tomatoes
- Boiled egg



1. Baking
2. Cut open
3. Fresh topping
4. Enjoy

DoNUT  
MISS THIS  
Taste

- Herb cream cheese
- Fresh avocado
- Fruity tomatoes
- Tangy cheese





**PIZZA DONUTS**  
**XL**  
**TOPPING-CONCEPT**

**PIZZA-DONUT**  
**MARGHERITA XL 130G**

- Cream cheese
- Fresh arugula
- Savoury camembert
- Crunchy walnuts
- Sweet honey



- Paprika cream
- Fresh olives
- Spicy salami
- Red onions



- Mild salsa
- Crispy nachos
- Aromatic cheddar
- Savoury minced beef





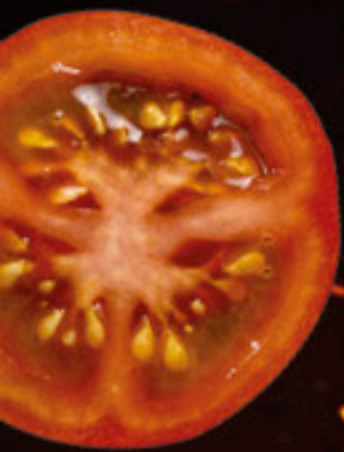
**PIZZA DONUTS**  
**XL**  
**TOPPING-CONCEPT**

**PIZZA-DONUT**  
**MARGHERITA XL 130G**

- Smoky BBQ sauce
- Fresh pointed cabbage
- Delicious red cabbage
- Juicy pulled pork



- Guacamole & salsa
- Fresh salad
- Tomatoes & avocado
- Aromatic cheddar
- Crispy nachos
- Juicy burger patty
- Crispy bacon



More ideas! Simply choose your Pizza-Donut XL & top creatively!

- Antipasti cream
- Fresh arugula
- Tangy cheese
- Dried tomatoes



- Pesto cream cheese
- Fresh arugula
- Savoury mozzarella
- Fruity tomatoes
- Balsamico cream



- Antipasti cream
- Red onions
- Juicy ham
- Fresh olives
- Fresh arugula

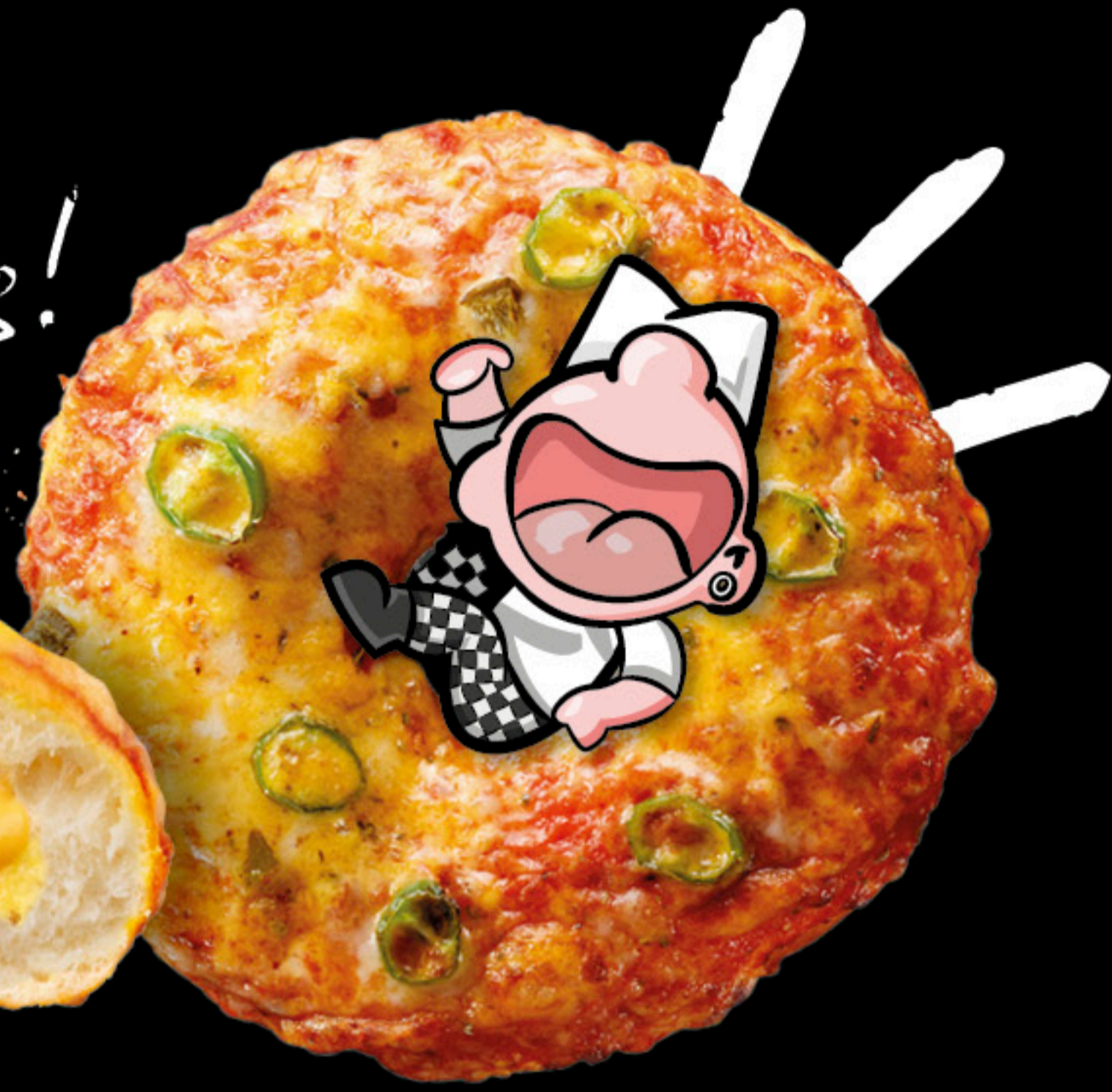


Which Pizza-Donut are you topping?





Quick-Tippis!



Just like in the cinema. It doesn't get any better than this: with nachos and cheese sauce, the Filled Pizza-Donut Jalapeno-Cheddar makes our mouths water!



Say cheese!

Easy, cheesy, upgrade! Our Sausage Roll Premium and Sausage Dog can be easily pimped with a slice of cheese before baking.





**BITE-SIZE-  
ENJOYMENT** TO GO:

# POULTRY SNACKBOX!



Little snack?  
Try Sausage Roll  
as mini bites!

Double the sauce, double the flavour:  
curry meets cocktail sauce.



Colourful toppings:  
- Pickled cucumber  
- Tomatoes  
- Corn



## SNACK IT UP!

Small bites for gourmets. With fresh toppings, our Sausage Roll Premium is not only a real eye-catcher, but also a real filling snack in snack box format. Easy to grab and perfect for all tastes!

1. Cut the bites.
2. Add sauce of your choice.
3. Top, top, top.
4. Enjoy!

- Hotdog sauce
- Diced tomatoes
- Spring onions
- Mild jalapenos
- Fresh arugula
- Fried onions



- Cocktail sauce
- Diced tomatoes
- Pickled cucumber
- Mild jalapenos
- Fresh arugula
- Red onions







We use double sauce: classic with ketchup and remoulade.



Top with pickled cucumber slices. Refine with jalapenos for a mildly spicy flavour.



# CLASSIC BECOMES TRENDSETTER

A different kind of roll: Sausage Roll Premium becomes Hotdog deluxe! Give your Sausage Roll an irresistible makeover and treat yourself to the ultimate Hotdog upgrade!



## PIMP IT!

1. Defrost, slice and bake.
2. Refine with sauces.
3. Top with fine pickled cucumbers.
4. Top with crispy fried onions.
5. Bon appétit!

*Your Sausage Roll Premium will be a superstar!*



Optionally also available with Pretzel Dog! > white cabbage, sweet mustard & grilled onions





TREND RECIPE:

# CROFFLES

CROFFLES ARE A MIX OF CROISSANTS AND WAFFLES.  
TRY THEM NOW AND ENJOY!

## CHECK THIS!

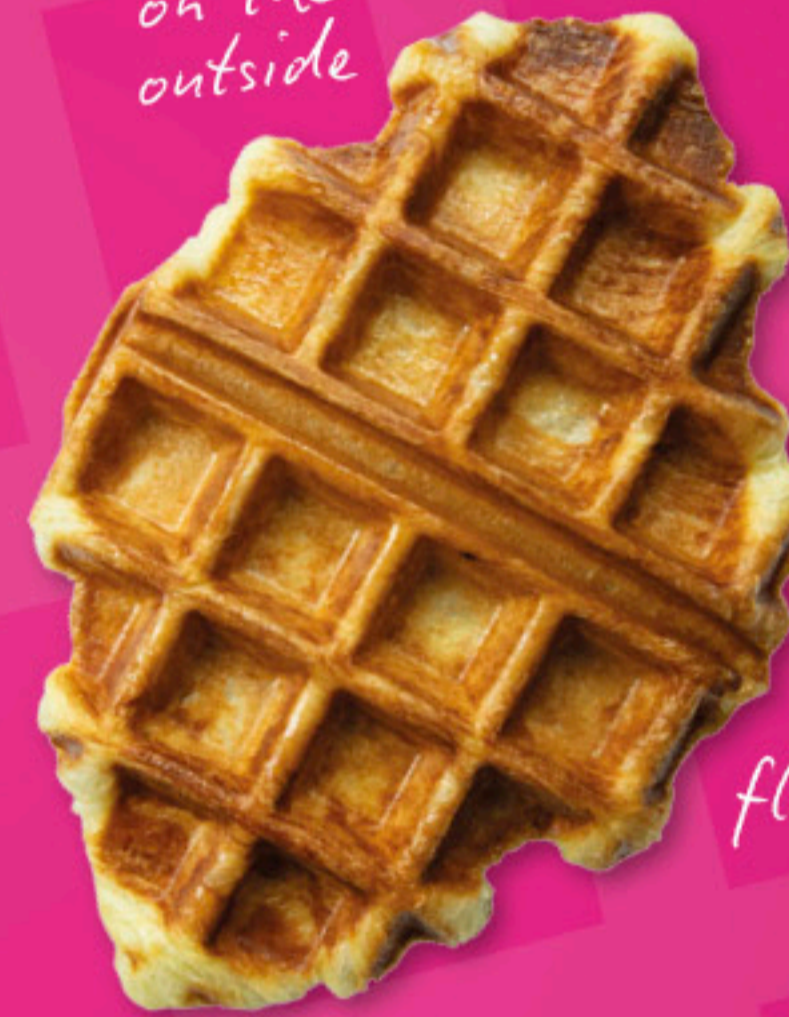
1. Defrost the croissant dough, we use our Butter Croissant 3.0
2. Bake in a waffle iron until golden brown
3. Finish as desired



- CROFFLE DUBAI STYLE**
- Pistachio & chocolate cream
  - Whipped cream
  - Kadayif
  - Pistachio crunch

*Croissant + Waffle = Croffle*

*Real crunch on the outside*



*Soft & flaky inside*



*Works with baked & unbaked croissants.*

*Beautiful grid design*

*Refine!*

- CROFFLE, SUGARED**
- Dust with sugar immediately after baking







**CROFFLE DOUBLE CHOC**  
- Icing sugar  
- Dark chocolate sauce  
- White chocolate  
- Berry mix



**CROFFLE APPLE-CINNAMON**  
- Cinnamon & sugar  
- Apple compote  
- Redcurrant



**CROFFLE SPECU STYLE**  
- Cinnamon & sugar  
- Speculoos style cream  
- Whipped cream  
- Blueberries  
- Biscuit curd



**CROFFLE NUT NOUGAT**  
- Icing sugar  
- Nut nougat cream  
- Whipped cream  
- Nut flakes  
- Berry mix

**CROFFLE PISTACHIO**  
- Icing sugar  
- Pistachio cream  
- Pistachios  
- Raspberries



**CROFFLE CHERRY**  
- Sugar  
- Whipped cream  
- Cherries



*Sweet  
croffle  
dreams!*





# HEAVENLY SWEET: BUTTER CROISSANT 3.0 – FILLED WITH PURE PLEASURE!



- Filled with nut nougat cream
- Topped with strawberries



30%  
butter!



- Creamy cream cheese
- Fresh banana
- Crunchy blueberries
- Sweet honey



- Filled with fluffy quark cream
- Topped with blueberries or raspberries
- White chocolate chips



- Filled with heavenly pistachio cream
- Topped with raspberries and pistachios





# CHECK OUR HEARTY SITE



sour cranberries  
creamy camembert



fine Serrano ham  
fruity tomatoes  
fresh arugula



juicy cooked ham  
savoury cheese



juicy pastrami  
tomato mozzarella





# SWEET SNACK EXPERIENCE

REDISCOVER OUR PUFF PASTRY STICKS!



We love soft ice cream and forest fruit mix.



Chocolate sprinkles should not be missing!



*That's how it works!*

1. Slice and bake.
2. Garnish with ice cream and fruit.
3. Add a crunchy topping.
4. Add plenty of sauce.
5. Enjoy!

Get creative and create individual Puff Pastry Sticks. For example with our new **Pastry Stick Pistachio-Vanilla!**





# MINI CONFECTIONERY

A sweet treat made easy:  
cut our Pastry Stick into thirds  
before baking and enjoy as a MINI.

*Quick tip!  
Try now.*



# CHURRO STYLE

Into the cup, on your hand,  
add plenty of sauce and  
dip straight in.

*Chocolate,  
caramel or  
cherry sauce?*



# FRUITY WITH EXTRA KICK

## APPLE TRIANGLE IN TOP FORM!

Serving suggestion?  
No problem!

1. Bake and cut in half.
2. A scoop of vanilla ice cream.
3. With whipped cream please.
4. Add chocolate sauce.
5. For crunch: hazelnut flakes.
6. Bite in.





## Product overview

Got hungry? We can understand that.  
Let yourself be inspired and try something new.



### **Pizza-Donut Salami XL 140g**

Soft pizza dough with real Italian tomato sauce. Covered with crunchy yellow and red pepper pieces and aromatic turkey salami.



### **Pizza-Donut Margherita XL 130g**

Soft pizza dough with Italian tomato sauce and a delicious cheese topping.



### **'Premium' Sausage Roll, sliced 155g**

A looser pastry filled with a juicy chicken sausage. The ideal snack for hungry folks with the quality you can taste.

### **Pastry Stick Vanilla 100g**

Delicious, flaky pastry with rich vanilla cream and a crispy sugar topping. With real bourbon vanilla.



### **Apple Triangle 130g**

Flaky pastry with a juicy filling made of apple slices with a hint of cinnamon. Finished with a coarse sugar topping.

### **Butter Croissant 3.0 80g**

Especially light and flaky croissant with 30% butter.







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